

**THE PROJECT**

DOBER LIDSKY MATHEY (DLM) led a multi-disciplinary study for the ten-year development plan update of the main campus in Huntington, conforming to the University's new strategic plan. The background studies also established rational case statements for facility expansion and funding within a flexible development framework for seven colleges and the University's on-campus community college.



OLD MAIN



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**CHALLENGE**

West Virginia statute required a ten-year development plan update be prepared for the main campus in Huntington. In addition, the University's President had overseen the preparation of a new strategic plan. The campus planning effort was seen as an opportunity to initiate the realignment of capital resources with the renewed institutional vision to raise the University to the next level of excellence.

**SOLUTION**

A thorough site study was complemented by a building conditions survey prepared by the URS Corporation's architectural and engineering team. Space Utilization and facility benchmarking were included in the study. Baseline comparisons with a sampling of same-sized peer institutions underscored the need to institute a land acquisition strategy. The background studies, using all aspects of the data collected, established rational case statements for facility expansion and funding within a flexible development framework.



ACADEMIC CONCEPT STUDY

As a public institution, an open process was desirable and requisite. The ten-month participatory study involved over 75 interviews, meetings, and open-house sessions to draw input from all campus constituencies and the surrounding community.

**RESULTS**

Detailed preparation and concise summary materials resulted in unanimous acceptance of the plan drafted by the University's Board of Governors and the West Virginia Policy Commission.



ILLUSTRATIVE CAMPUS PLAN

\*Project completed under previous name: Dober, Lidsky, Craig and Associates, Inc.

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