

THE PROJECT

Kuwait University is developing a new campus to consolidate all of its facilities currently dispersed on several campuses throughout Kuwait City. As part of this larger process, DOBER LIDSKY MATHEY [DLM] working on a team led by Cambridge Seven Associates [C7A] architects, assisted the College of Business in programming the facilities it would need to support its future development.

CHALLENGE

A preliminary program had been created as part of an earlier campus planning process, but significant growth and change had occurred within the College of Business that required substantial adjustment of the draft program. The College wanted to discover the ideal mix of spaces needed to support its vision, how to ensure the flexibility for future growth, and how to create a distinctive teaching, research and collaboration environment.

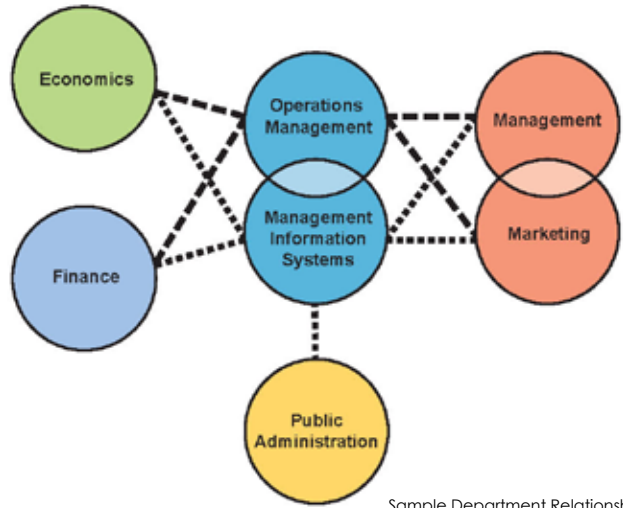
SOLUTION

Working closely with the Kuwait University Planning Office and Cambridge Seven, DLM engaged the College of Business leaders and department chairs in a review of the draft program, identifying areas for enhancement and revision. A key component of this process was an ongoing discussion of trends in business education and balancing the needs of Kuwait's culture and business climate in order to establish the College as a leader in the region.

This discussion was stimulated by a study tour of a range of successful business schools in the US. Organized by C7A and DLM, this tour visited six schools, gathering useful data and the insights of leaders at each of the schools, and concluded with a very productive visioning session that modified and confirmed the goals for the project and set the direction for the programming.

Numerous options examining the appropriate mix and arrangement of spaces for the new facility were explored and assessed in regard to concordance with the project goals and budget. Several siting options were proposed to test the relation of the College of Business to the closely neighboring College for Women and University Student Center resulting in approval of the program and development concept.

Quantitative Methods & Information Systems



Sample Department Relationships Diagram by C7A

Department	Potential Department Split & Special Program Spaces	Accounting	Economics	Finance & Financial Institutions	Management & Marketing	Management Information Systems	Quantitative Methods (OPM)	Management	Marketing	Public Administration	Center of Excellence	Trading Room	MBA	Dean	Future (Post-Grad)
Accounting															
Economics		3													
Finance & Financial Institutions		1	1												
Management & Marketing	Marketing														
	Management				1										
Quantitative Methods & Information Systems	Operations Mgmt (OPM)		2	2	2	2									
	Mgmt. Info Systems (MIS)	2	3	3	3	3	1								
Public Administration		3	2					1							
	Center of Excellence	On its own floor													
	Trading Room	On floor with classrooms													
	MBA	Near all departments except Public Admin & Economics													
	Dean														
	Future (Post-Grad)	Near Center for Excellence													

College Adjacency Matrix Developed with C7A

RESULTS

This process and the plan approval led to a rapid design process. Currently in the final stages of construction documentation, the project is slated to begin construction in 2010.

REFERENCE

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